

Political Economy of Cooling: Political System References

	China	Brazil	Mexico	Indonesia	Thailand				
Political System									
Government	Climate change is high on China's policy agenda domestically & embedded in planning frameworks including the 14 th Five Year Plan. Ministerial & sub-national plans are expected to outline a strategy to decarbonize the economy by end of 2021.¹ In 2019, China published a national Cooling Action Plan laying the foundation for a sustainable cooling transition across sectors² and, in 2020, updated its energy efficiency	The election of President Bolsonaro in 2018 resulted in both rhetorical & policy shifts pitting environmental considerations against economic growth, reduced focus on climate policy, & rolled back environmental regulations undermining forest protection. ⁴ Meanwhile, Brazil's energy efficiency regulations for air conditioners have been enhanced by new labelling regulation that better distinguishes	Mexico has a legacy of leadership with landmark legislation on climate ⁶ . However, current energy policy prioritizes revitalizing the oil & gas industry through Petroleos Mexicanos. ⁷ Mexico has strong institutional capability to advance efficient, climate-friendly cooling – & is developing a National Cooling Strategy ⁸ - however budget constraints & chronic underfunding of energy efficiency result in limited impact. ⁹	Under President Widodo's second term administration, Indonesia's priorities are economic development ¹⁰ & poverty reduction ¹¹ . These are fuelling investment in high carbon power ¹² . The Low Carbon Development Initiative showcases growing interest in low-carbon policy, particularly in transport, however further policy development & cooperation is needed across government ¹³ . Indonesia has begun	Thailand's political system is marked by deep division between democratic & military rule. 15 The current government's priority is 'recharging' the economy 16 – which faced slow growth prior to the Covid-19 crisis - with climate policy secondary to energy & economic development. 17 Thailand's energy policy aims to position the country as a regional trading hub for fuels & power, encompassing				



Business	regulation for room AC & heat pumps. ³ According to the Center for Strategic & International studies, the Chinese Communist Party is strengthening its presence among Chinese companies ¹⁹ . A small number of large players dominate the conventional cooling industry. Gree, Midea, & Haier have a roughly 70% domestic market share & are therefore important for implementing energy efficiency standards ²⁰ .	efficient from inefficient equipment. ⁵ State owned enterprises are an important component of the economy ²¹ . Multinationals are active in sectors such as agribusiness & automobiles ²² . The Federation of Industries of São Paulo is cited as an influential industry group ^{23 24} . The AC manufacturing sector is dominated by 8 multinationals manufacturing products largely unique to the Brazilian market, which hold 98% of the AC sector ²⁵ .	In Mexico, large companies & multinationals are an important component of the economy ²⁶ . A World Economic Forum report ranks Mexico 91 st globally in terms of how dominant a few large firms are in the economy. ²⁷ According to Transparency International's Corruption Perception Index, Mexico ranks 130 th globally ²⁸ ²⁹ indicating that corruption is an issue for the business sector ³⁰ . Mabe, a large domestic AC manufacturer committed to phase-out HFCs in 2020. ³¹	State-owned enterprises are dominant & influential in the political system ³² ³³ . The Transparency International Index indicates corruption remains a challenge for business ³⁴ . Limited cold storage capacity undermines the competitiveness of several industries including agriculture & an expanding local fishery industry ³⁵ .	high & low carbon development. 18 State-owned enterprises 36, family-owned conglomerates 37 38 & multinationals 39 all play significant roles in Thailand. The Transparency International Index indicates corruption remains a challenge for business 40. Multinational companies are active in the cooling sector with Mitsubishi & Samsung holding the largest shares of the Thai AC market 41.
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Public Discourse

Freedom Index, increasing government control is a defining feature of public discourse in China.42 Government strongly shapes discourse through state-controlled media including television, radio, & censorship of online content.43 Think tanks & academia are closely involved in policy development using a collaborative approach with government.44

According to the Human

Brazil is home to significant & long-standing environmental activism, in particular, among Indigenous groups in relation to stewardship of the Amazon⁴⁵ however, levels of intimidation & violence perpetrated against activists are high⁴⁶. Freedom of press⁴⁷ & space for civil action are shrinking.⁴⁸

Freedom Index, violence against journalists⁴⁹ & highly concentrated ownership of media⁵⁰ limits press freedom in Mexico⁵¹. Coverage of climate issues has increased⁵². however media coverage is dominated by issues of corruption & security. Mexico has an active civil society however, according to the CSO sustainability Index, the landscape for CSOs to access funding & influence decision-making has deteriorated.⁵³

According to the Press

Social media use in Indonesia is on the rise⁵⁴, but traditional media is influential & often aligned with the interests of politically connected owners.⁵⁵ Civil society is engaged by government⁵⁶ & press freedom is ranked highly though concerns are rising over restrictions to free expression.⁵⁷ Local anticoal movements are flashpoints for protest.⁵⁸

Freedom of expression in Thailand is limited by strict legislation that is criticized for silencing political dissent & promoting selfcensorship, within both traditional & online media.⁵⁹ Environmental concerns are primarily channelled through local anti-coal & land development movements⁶⁰ & protests against poor air quality in the capital, Bangkok⁶¹.



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