



Political Economy of Cooling: National Conditions References

	China	Brazil	Mexico	Indonesia	Thailand
National Conditions					
Climate Risk	China will experience the full array of climate induced extreme weather ¹ , varying across different regions ² . Given the severe impact of temperature increases on health ³ & energy consumption ⁴ , climate risk in relation to cooling needs to be addressed. Regional imbalances ⁵ in food production ⁶ will likely mean cold chains become increasingly important.	Brazil is highly vulnerable to climate change ⁷ . The country's coastline is exposed to sea-level rise, putting coastal communities & heavily populated cities at risk ⁸ . Agriculture is likely to be one sector that will face high economic losses ⁹ & could stand to benefit from a sustainable cooling transition.	Large regional climate variation ¹⁰ in Mexico creates a wide array of climate risks with water availability ¹¹ a defining feature. Agriculture will likely be one of the hardest hit sectors ¹² . Heat stress & heatwaves are geographically uneven ¹³ . In the hottest regions, cooling can account for half of peak electricity demand ¹⁴ .	Indonesia's vulnerability to climate change poses risks to key sectors of the economy ¹⁵ , livelihoods & food security ¹⁶ . Significant climate-induced temperature increases are expected ¹⁷ , with clear implications for cooling demand. ¹⁸	Thailand is particularly susceptible to increased risk of flooding in low-lying urban areas ¹⁹ , causing significant economic losses. Agriculture is also threatened ²⁰ . Climate change induced heatwaves are already impacting health ²¹ & electricity consumption in Thailand ²² , the latter linked to increased AC use.



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<p>Energy Transition</p>	<p>Structural & technological change²³ is driving rapid energy intensity gains²⁴ & lowering carbon intensity²⁵ while energy demand growth slows²⁶. However, China continues to construct coal power plants, home to over half of the world's operating coal capacity.²⁷ Coal plays a central part in China's energy mix, accounting for over 60% of electricity generation.²⁸ Cooling's share of energy demand is increasing.²⁹ Steady, incremental progress is being made on efficient, clean conventional cooling, with</p>	<p>Whilst fossil fuels dominate many sectors such as transport & industry, the power sector has historically been dominated by hydropower.³¹ AC will be a major driver of energy use in buildings, particularly in the residential sector.³² Rising Cooling Degree Days mean space cooling will become a major demand on the power system.³³</p>	<p>Despite vast potential, low costs & rapid renewables growth³⁴, renewable energy has not so far reduced carbon intensity³⁵. Mexico's current energy policy focuses on revitalizing the national oil & gas industry.³⁶ Whilst cooling represents a small percentage of the total power use, demand for it is set to rise dramatically in the coming decades with implications for the power sector.³⁷</p>	<p>Indonesia is actively pursuing high carbon development, leading to increased dependence on coal & oil.³⁸ Indonesia is behind ASEAN peers in terms of AC penetration & equipment efficiency. The adoption rate is high, rising & set to become a much larger driver of electricity demand in Indonesia.³⁹</p>	<p>Fossil fuels dominate electricity generation in Thailand, led by gas & coal power, with renewable energy capacity increasing - half from bioenergy sources - but holding a significantly smaller share.⁴⁰ Energy demand is highest & rising rapidly in the industrial & transport sectors.⁴¹ Cooling demand is rising with AC and refrigeration already accounting for an estimated 50% of electricity consumption.⁴²</p>
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	fundamental policy elements in place. ³⁰				
Energy Security	<p>As the largest producer & consumer of energy globally, China’s top energy security priority is diversifying its energy supply.⁴³ However, China emphasizes the role of fossil fuel in its definition of energy security, a view that is reiterated in its most recent 14th 5 Year Plan.⁴⁴</p> <p>Cooling demand growth will double its contribution to annual peak energy demand with seasonal peaks already high⁴⁵ & poses challenges to power system stability.⁴⁶</p>	<p>Brazil is becoming less reliant on fossil fuel imports⁴⁷, with a focus on domestic offshore oil & gas production⁴⁸, & large renewable energy potential, although this is constrained by high costs of transmission.⁴⁹ Water shortages have made hydropower less reliable⁵⁰, driving growth in gas power⁵¹. Cooling demand is set to increase, up to 1/3 of peak power by 2050, with consequences for grid, price stability & peak load curves.⁵²</p>	<p>The potential for efficiency, including in cooling, to enhance energy security & tackle energy poverty in Mexico is strong, with AC power demand set to rise rapidly in coming decades, but challenged by the priority to revitalise domestic energy production & maintain large household power subsidies.⁵³ Cooling energy costs are a major cause of energy poverty.⁵⁴</p>	<p>Energy exports are being redirected for domestic use & a focus on achieving universal electrification has driven coal power development in Indonesia.⁵⁵ Renewables are largely untapped though domestic biofuel production is increasing to reduce dependence on imported oil.⁵⁶ Despite low AC penetration, cooling is already a major contributor to peak demand.⁵⁷</p>	<p>High import dependence means energy security is Thailand’s energy policy priority driving, in particular, domestic bioenergy development.⁵⁸ Thailand seeks to leverage its geography in Southeast Asia & attractiveness to investors to establish itself as a regional energy trading hub, marking a shift to energy interdependence.⁵⁹</p>



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<p>Technology & Innovation</p>	<p>According to the Global Innovation Index, China has joined the leading high technology countries⁶⁰, a trajectory determined by its heavily state-led & financed industrial policy⁶¹. China’s cooling manufacturers dominate global supply⁶². Efficiency of AC exports abroad tend to match destination country standards⁶³.</p>	<p>Brazil has a strong agribusiness⁶⁴ & biofuels sector⁶⁵ but its history of protectionist industrial policy has limited innovation capacity⁶⁶. Brazil imposes high tariffs on imported goods including AC & associated components⁶⁷, to promote domestic production. To avoid high tariffs, multi-national manufacturers establish plants inside Brazil⁶⁸ and largely rely on one manufacturer of less than highly efficient compressors.⁶⁹</p>	<p>Mexico is characterized by a dual economy whose strength lies in its larger, export-orientated businesses⁷⁰ while productivity growth is much slower among SMEs & smaller ‘informal’ companies⁷¹. Mexico is a large cooling appliance exporter⁷², mostly to the USA⁷³. Strong trade ties to the USA⁷⁴ encourages multinational manufacturers to operate in Mexico⁷⁵.</p>	<p>Indonesia is a major producer & exporter of high carbon energy, commodities & minerals⁷⁶. Indonesia's technology & innovation capabilities are ranked lower than ASEAN peers⁷⁷. Indonesia has no significant manufacturing base for cooling appliances⁷⁸ & is heavily reliant on cooling appliance imports (especially AC)⁷⁹.</p>	<p>Thailand has a strong manufacturing base⁸⁰ but is susceptible to global economic cycles due to a reliance on exports⁸¹ & tourism⁸². Thailand is a leading manufacturer of cooling equipment globally⁸³. The manufacture of cooling products mirrors the trends seen in larger export sectors such as automobiles^{84 85}, with continued reliance on multinationals⁸⁶.</p>
<p>Finance & Investment</p>	<p>Financial stability is considered vital to China’s</p>	<p>Brazil has a large, financial system which is</p>	<p>Mexico’s trading⁹⁶ & investment profile is</p>	<p>In Indonesia, state-owned & regional development</p>	<p>Banks account for a sizable share of the</p>



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	<p>national security⁸⁷. While domestic green finance policies have shifted investment towards renewables⁸⁸, finance continues to flow to fossil fuel projects abroad⁸⁹. China has the world's largest ESCO market with a 52% global share in 2019⁹⁰.</p>	<p>dominated by banks & investment funds⁹¹. Public banks provide 55% of bank credit⁹². Brazil has the largest green bond market in South America⁹³. Foreign investment into Brazil is the largest in South America⁹⁴ but is heavily directed towards fossil fuels⁹⁵.</p>	<p>highly dependent on other countries mainly the USA &, to a lesser extent, the EU⁹⁷. Public⁹⁸ & private⁹⁹ financial sectors are interested in pursuing a green agenda, but this is undermined by ongoing mixed policy signals & uncertainty¹⁰⁰.</p>	<p>banks have a sizeable presence¹⁰¹. Indonesia has begun promoting sustainable finance^{102 103}. Foreign investment as a % of GDP has fallen in recent years¹⁰⁴. Mining, transport, energy, & chemicals have been key targets of this investment.¹⁰⁵</p>	<p>financial sector but assets of government-owned financial institutions have grown quickly¹⁰⁶. Foreign investment is key for the development of Thailand's economy¹⁰⁷ and there is fierce competition for foreign investment in other South East Asian countries¹⁰⁸. Interest in sustainable finance is beginning to emerge^{109 110}.</p>
Land Use	<p>Economic expansion has significantly harmed China's rich biodiversity.¹¹¹ Consumption behaviours are encouraging further land use change & pose threats to aquaculture.¹¹²</p>	<p>Large-scale commodity production is a major driver of land use change in Brazil.¹¹⁴ Inadequate cold chain exacerbates food loss, adding pressure to land use change.¹¹⁵ The potential to enhance the</p>	<p>Mexico is one of the most biodiverse countries in the world, contributing to its highly productive agribusiness sector & negatively impacted by land use change for agriculture.¹¹⁷ The</p>	<p>Cold chain infrastructure is closely linked to Indonesia's rich marine resources. Growth in local fisheries is a major factor in cold chain demand growth & decentralised cold chain development is</p>	<p>Thailand has significant biodiversity; however, this faces pressure from deforestation, unsustainable fishing & tourism.¹²¹ Fisheries is considered a strategic sector with seafood a key</p>



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	The connection between sustainable cooling & reduced emissions from land use & land use change has yet to emerge as a significant opportunity, though there is opportunity to reduce food loss through cold chain links. ¹¹³	efficiency of cold chains for agricultural goods could be leveraged to attract the support of agribusiness interests & build a broader coalition of actors behind the sustainable cooling agenda. ¹¹⁶	connection between sustainable cooling & reduced emissions from land use & land use change has yet to emerge as a significant opportunity.	a major challenge given Indonesia’s geography. ¹¹⁸ Food loss is high & partly a reflection of the state of cold chain development. ¹¹⁹ Cold chain improvements could reduce food loss as well as protect & enhance livelihoods. ¹²⁰	source of nutrition, exports, & employment. ¹²² Food loss is a significant problem in Thailand, but data availability constrains efforts to establish a national baseline along the food supply chain. ¹²³
Public Goods	Whilst Chinese public awareness of climate change is high, people are especially concerned about health, education & livelihoods. ¹²⁴ Poor air quality is a particular health concern & there is growing demand for air purification systems & AC units. ¹²⁵ The centrality of this public concern can be	Brazil’s population is highly concerned with socio-economic inequalities, human health & protection of forests & indigenous rights in the Amazon. However, the social welfare system – a point of national pride - is largely perceived as tied to fossil fuel rents. ¹²⁷	Mexicans' primary concerns are reducing crime, corruption, & poverty. ¹³⁰ The public are concerned that climate change poses a threat, in particular, to water resources & national security, though other environmental issues overshadow this concern. ¹³¹ Renewable	Preferred routes for development are contested & differ across regions & social groups In Indonesia. ¹³³ For example, traditional Indonesian architecture, characterised by shaded interiors & natural ventilation is ideal for passive cooling but runs counter to a trend	Environmental concerns are tied to coal & air quality. ¹³⁵ Awareness of climate change impacts is growing largely due to floods, agricultural impacts, & growing youth protest movements. ¹³⁶ Access to and affordability of cooling in Thailand is higher than several regional peers but there is



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	a positive driver of energy & sustainable cooling transition. ¹²⁶	Environmental concerns are dominated by deforestation in the Amazon ¹²⁸ & air pollution ¹²⁹ .	energy has faced resistance from local communities due to concerns & conflicts over land rights. ¹³²	towards construction of ‘modern’ buildings - enclosed & air-conditioned – with implications for cooling demand. ¹³⁴	still significant potential for needs to be better met. ¹³⁷
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