

7th September 2006

Third Generation
Environmentalism
The Science Museum
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E3G

Jennifer Morgan joins E3G to accelerate action on Climate Change

Jennifer Morgan, Director of WWF's Global Climate Change Program, will join E3G (Third Generation Environmentalism) on October 1st as Climate Change Programme Director. In her new post, she will focus her work on efforts to deliver a step-change in the international response to climate change – with a clear link to energy security and foreign policy.

Ms Morgan joins E3G in this new position following the appointment of E3G co-founder John Ashton as Special Representative for Climate Change for UK Foreign Secretary Margaret Beckett.

The Chief Executive of E3G, Nick Mabey, announced the two year appointment of Ms. Morgan on September 7th. Ms Morgan has been seconded from WWF to assume this new post.

Mr. Mabey said: "I am delighted to welcome Jennifer to E3G. Climate change is the biggest global challenge that we face today. Jennifer has years of experience and an international reputation of bringing people together around common goals. She will be a perfect fit for the E3G approach to accelerating the global transition to a low carbon global economy. Her presence in E3G will help us to continue and enhance our influential role in the international climate and energy security debate."

Over the past eight years, Ms Morgan has worked for WWF, leading its global climate change program and growing it in key parts of the world such as Asia Pacific and Brazil. From Kyoto Protocol negotiations, to business engagement to public speaking, Ms Morgan has been a leading NGO voice on the issue.

Jim Leape, Director General of WWF International, said: "Climate change is a core priority for WWF, and with Jennifer's secondment to E3G, we look forward to close collaboration with them and other organizations to bring about the significant change necessary to keep global average temperature rise below 2 degrees Celsius. Time is of the essence."

In response, Ms Morgan noted "The next two years are a critical time for moving forward the climate and energy security debate in order to forge a strong political foundation to tackle climate change at the necessary scale and urgency. I am very excited to take on this new opportunity to bring about change on this ever-growing challenge."

The overall aim of E3G's work on climate change, which Ms. Morgan will lead, is to trigger outcomes which accelerate progress towards a low carbon global economy. The core of E3G's approach is to reframe the climate change debate around how to deliver the scale and pace of investment needed to preserve climate security, and to animate new coalitions and propositions to help achieve this outcome.

Ms. Morgan will split her time between Berlin and London in this new role. She can be reached at her current phone numbers and through jennifer.morgan@e3g.org.

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Notes to Editors

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E3G (Third Generation Environmentalism) is an independent not-for-profit organisation, established in 2004, that works in the public interest to accelerate the global transition to sustainable development. E3G build coalitions to achieve carefully defined outcomes, chosen for their capacity to leverage change.

Further information about E3G is available at www.e3g.org

Biographical details – Jennifer L. Morgan

Jennifer Morgan is E3G's Climate Change Programme Director. She joins E3G on October 1st on a two-year secondment from WWF.

Prior to joining E3G, Jennifer Morgan led the Global Climate Change Programme of Worldwide Fund for Nature, present in over 30 countries around the world. She joined WWF in July 1998, and headed the WWF delegation to the Kyoto Protocol climate negotiations. Jennifer formulated and advocated climate change policies on the international and national level and directed WWF's science, business and communications efforts, acting as chief spokesperson for the organisation on climate change. She has also served on a number of Boards including the Climate Action Network, the Renewable Energy and Energy Efficiency Partnership and REN21.

Before joining WWF Ms. Morgan worked for the US Climate Action Network, a network of over 200 environmental groups worldwide with eight regional offices working on global climate change. She took a leave of absence from CAN in 1996 to accept a fellowship with the Robert Bosch Foundation in Germany. During her year in Germany she worked for the European Business Council for a Sustainable Energy Future and for the Federal Ministry of Environment, supporting the head of the German delegation to the UN climate change negotiations.

Before her time at CAN, Ms. Morgan worked for the International Council for Local Environmental Issues in Freiburg, Germany on the Cities for Climate Protection campaign. Prior to that she worked on international trade issues at the Natural Resources Defense Council and on World Bank policy at the National Audubon Society.

She has a Bachelor of Arts from Indiana University in Political Science and Germanic Studies and a Masters of Art from the School of International Service, The American University in International Affairs.